

Export Ready

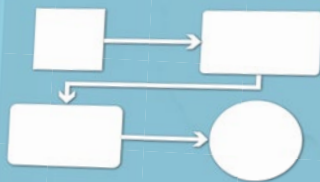
WORKSHOPS



Managing Change



Effective Communications



Process Management



Marketing Basics



Business Planning



Tailor-made courses...

Alongside its range of **Export training programmes**, International Trade Matters Ltd delivers workshops to prepare your company for **overseas trade**

Have a course **tailored** to **your** business requirements!
Learn more overleaf >>>

Getting the Business Fundamentals Right

Download the FREE white paper at
internationaltradematters.com



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Export Ready Workshops



**If you recognise these situations or have similar experiences,
Export Ready Workshops are for you!**

How does it work?

Your workshop is delivered on-site at your premises (or a suitable external location*) and is typically a half-day event.

The highly interactive workshop will be designed to leave you with new skills and a defined plan, ready to implement. The plan will have been developed by the Workshop attendees as a team which naturally leads to the greatest chance of success.

*external venue provided at client's expense

Contact us to arrange a one-hour tailoring call!

email office@i-t-m.ltd or phone 07740 189717

We will discuss your goals, assess where help can be provided and agree an area of support as the basis of the workshop

What does it cost?

A half day Workshop is typically charged at £600 plus VAT, which includes the tailoring call, content development and Workshop delivery. Travel to the workshop venue is charged separately.

For more information, resources and details of other courses available, please visit our website www.internationaltradematters.com



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