



**INTERNATIONAL
TRADE MATTERS LTD**

There's never been a better time...

www.internationaltradematters.com



Sell to the world!

Maybe you've been enjoying steady growth in your home market. Maybe you've experienced success in a number of overseas markets too. The chances are, if you have a good **product or service** that is established in your home territory, it will be appealing to markets across the world.

You want to get your export campaign started, but you could really benefit from some dedicated professional experience that can commit to getting your product on the boat and into the customer.



Improve business sustainability



Growing your business internationally will provide a foundation for sustainability as the UK navigates the challenges of leaving the EU and moves towards realising and enhancing global markets.



How can we help?



Whether you're new to export or a seasoned exporter looking to grow your business, International Trade Matters Ltd can provide essential advice, mentoring and market introductions.

We go the extra mile to provide bespoke solutions with a focus on creating genuine, sustainable business opportunities.

We have access to a vast resource of export trade specialists offering impartial advice and market intelligence.



Where can I do business? What can I sell? How do I trade?

International Trade Matters takes you beyond traditional trade support programmes

We can work with you to:

- Identify routes to market
- Define an export strategy
- Understand Incoterms
- Create an international marketing plan
- Understand documentary compliance
- Identify and manage agents & distributors
- Provide an outsourced Export Manager
- Acquire and comply with AE/AEO authorisations
- Recruit and train employees



Whether you would like some simple, impartial trade advice from a market expert, or a complete Virtual Export Department, contact International Trade Matters now to see how we can help.



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Who we are...

International Trade Matters Ltd is based in the South West of England offering international trade services across sectors, geographies and disciplines. Our strength is in the fact that we are an independent company offering expert advice and support to companies engaged in, or interested in, overseas connections or business.

With a raft of specialists offering expert advice on entry to new markets and international marketing strategies, International Trade Matters Ltd offers bespoke packages designed to provide value and satisfaction through clear communications, messaging and metrics. We offer an unparalleled knowledge of local, regional & international contacts and networks with an in-depth knowledge of international trade documentary requirements matched against a real recognition of national and regional strengths and constraints.

Our aim

...is to match aspirations of growth through to success for every company we work for.



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